# Do you have a Design Dilemma you need help with...

Would you love the Help & Experience of a Professional Interior Designer for a Day



What if I told you I have the a fixed price service to help you unlock Your Vision and Transform your Home.



### Who is this for?

- You have collated your ideas or already have key furnishings but you are overwhelmed in terms of bringing everything together.
- You have a vision but get caught up constantly second-guessing your choices (meaning nothing is moving forwards)
- Even though you know you have an eye for interiors, you lack the confidence to execute your design ideas and bring them to life.
- You've already invested but your scheme hasn't quite come together as you hoped.

YOU'RE NOT ALONE. I TALK TO CLIENTS LIKE YOU ON A REGULAR BASIS AND KNOW HOW CHALLENGING IT CAN BE TO REACH YOUR DESIGN GOALS.

# Let's bust some Myths about Interior Designers

#### <u>MYTH...</u>

Interior design is expensive & will cost money I don't have

An interior designer will impose their style on me & it won't feel like my home any more

Hiring an interior designer is unnecessary; I can do it myself

#### <u>TRUTH...</u>

With the right guidance it can actually save you money

An interior designer will work collaboratively with you, creating a home that reflects you

A professional designer brings expertise & product knowledge saving both time & money

Hiring an interior designer is a Luxury; I can put the money to better use Our 'built' environment has a huge impact on our wellbeing, & shouldn't be compromised

This is your opportunity to work with your own Professional Designer with the comfort of knowing that it meets your budget

# <u>Here's how it works.</u>

- Imagine if you could have access to an experienced interior designer for a day to discuss your ideas before making any further decisions!
- Making changes on paper is so much more cost effective than making expensive mistakes with the wrong choices.
- It's not that your ideas are wrong, you may just need a little bit of help formalising them.



## **Option 1: Online Consultation:**

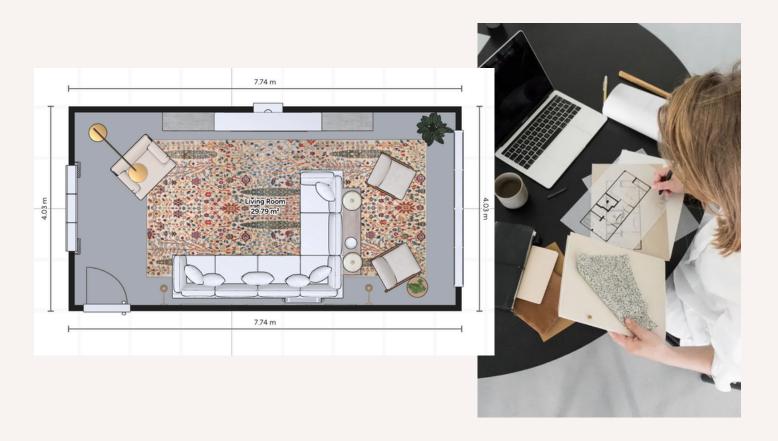
- A one-hour video consultation focused on one room to discuss your brief/dilemma, followed by a 45minute video presentation within 2 weeks.
- Book your session by selecting a date and time from the link provided upon payment.
- After booking, you'll receive a video link for your consultation.

**R Ε Λ** Υ Ο R S T Ο N

- Submit your brief/Design Dilemma, including photographs, images, or links (e.g., Pinterest boards) at least 14 working days before the session.
- I'll carefully review your materials, ensuring I'm prepared to offer as much valuable insight as possible in our initial briefing meeting where we can start to discuss options.
- During the call, I will share relevant imagery and ideas tailored to your project.
- We will agree the date (+/- 14 days from our initial meeting) for a 45 minute video call to present the vision boards & finalise your room consultation.
- After the session, you'll receive a written summary, including any images referenced, within 5 working days.
- Fee: £950 plus VAT

ERIOR DESIGN





### **Option 2: In-Person Consultation:**

- Prefer face-to-face collaboration? I offer an in-person version of the Design Dilemma service.
- Ideal if you would like hands-on guidance in your space.
- The session includes a site visit of 1.5hrs, where we'll walk through your room, review your ideas, and explore recommendations in real-time.
- We will agree a date (+/- 14 days from our initial meeting) for a 45 minute video call to present the vision boards & finalise your room consultation.
- You'll receive a written summary, including any supporting imagery, within 5 working days of the video call.
- Fee: Starting from £1,250 plus VAT (dependent on location) Additional travel expenses may apply.



# **ANDREA**YORSTON

#### What's Included and Not Included: Included in the Design Dilemma Service:

- Colour consultancy, including paint colour references
- Space planning
- General aesthetics
- Visioning and vision Mood Boards
- General product advice

#### Not Included in the Design Dilemma Service:

- Detailed mood boards
- Specific product, fabric & wallcovering sourcing
- Product pricing with shopping list
- Detailed 3D imaging

If you are unsure whether this service is right for you, please book an exploratory call first. A more specific design service may be more suitable for your needs, and I can provide a tailored estimate accordingly.

### Bespoke Services:

For larger projects requiring detailed design work, product sourcing, and procurement, I also offer a **bespoke interior design service.** After a briefing session or discovery call, I can provide a tailored estimate to meet your project's unique needs.

### Exploratory Call:

If you're unsure whether this service will meet your needs, I offer a 20-minute exploratory video call for £30. This fee is deducted from the Design Dilemma service if you proceed.

### Why choose Design Dilemma?

It's not that your ideas are wrong; you may simply need a bit of expert guidance to formalise and refine them. A Design Dilemma session can help you avoid costly mistakes and gain confidence in your choices. Let's work together to bring your vision to life!

### Next Steps:

Please contact me via email at mail@andreayorston.co.uk.

I look forward to working with you on your Design Dilemma, helping to bring your vision to life and creating a home full of personality. My aim is to help you design a space that you will love long beyond current trends — a reflection of your own unique style and story.